

## NEWS RELEASE For Immediate Release



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### **TRACTOR SUPPLY COMPANY ANNOUNCES DONATION TO CHATTAHOCHEE TRAIL HORSE ASSOCIATION** *FUNDING PROVIDED THROUGH AQHA TRAIL PRESERVATION PROGRAM*

**BRENTWOOD, Tenn. (Dec. 19, 2012)** – Tractor Supply Company recently announced it will provide funding for the development of trails in Dahlonega, Ga. The funds for the project, managed by the Chattahoochee Trail Horse Association, will go towards the cost of trail tools, paint markers, directional decal and gravel to aid in trail improvement. The funds were donated by Tractor Supply through an American Quarter Horse Association (AQHA) trail conservation program.

The project grant, in the amount of \$524, was issued through the **STEP** (Stewards for Trails, Education and Partnerships) program to improve the trail riding experience across the United States. The **STEP** program allows groups and individuals to submit proposals for projects that fund and generate awareness for trail conservation projects nationwide. A committee consisting of officials from AQHA, Tractor Supply, Equestrian Land Conservation Resource and National Forest Service reviews each individual proposal, selects the individual projects for funding, and assists in organizing volunteers for the completion of the approved projects. Forms for submitting trail conservation projects and additional information can be found at <http://ridegreen.aqha.com/>.

“Tractor Supply’s funding of this project through the **STEP** program enables us to build and strengthen our relationship with equestrian groups and horse owners,” said John Wendler, Sr VP of Marketing at Tractor Supply. “Through this donation, we hope to not only generate awareness about preserving riding trails for our customers, but also stress the importance of environmental stewardship and land conservation for future generations.”

The purpose of the Chattahoochee Trail Horse Association is to promote, advance and support the upgrade and maintenance of publicly owned trails in the Chattahoochee-Oconee National Forest, Georgia State Parks and county parks. For more information, please visit [www.ride-ctha.org](http://www.ride-ctha.org).

Tractor Supply Company, listed on the NASDAQ Stock Exchange as TSCO, operates more than 1,135 stores in 45 states. Tractor Supply Company stores are focused on supplying the lifestyle needs of recreational farmers and ranchers. The company also serves the maintenance needs of those who enjoy the rural lifestyle, as well as tradesmen and small businesses. Tractor Supply Company stores are located in the outlying towns in major metropolitan markets and in rural communities. The company offers a comprehensive selection of merchandise for the health, care, growth and containment of horses, livestock and pets including select Purina and Nutrena brand feeds; a broad selection of agricultural products; and tools and hardware selected for our customers' needs. In addition, the company sells light truck equipment, work clothing for the entire family, and an extensive line of seasonal products including lawn and garden power equipment products. For more information on Tractor Supply, access the website at [www.TractorSupply.com](http://www.TractorSupply.com).

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